

What my quote includes

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A briefing session: So we can talk through the finer details of the project and complete a brief questionnaire. It's helpful if you can give time and thought to your project before this session to get the most out of it. Then I can write the best possible copy for you. We can have this session face-to-face, on the phone or via skype/ zoom. But I can also send you the questionnaire by email (in advance if that helps).

Research: In depth research helps me to *really* understand what you want/ need. The better the research the better your copy will be.

Planning: Good planning means I can be more efficient when I start writing and you'll get your copy faster.

Writing: Writing time will vary from project to project. But please note, short copy does not always mean less writing time. It can be a long process reducing the word count of a text while maintaining its quality.

Editing: I include 2 edits in the price. This is normally plenty but if we do need more I will adjust my quote accordingly.

Proofreading: I always proofread thoroughly making sure there are no errors and your copy is of the highest quality.

Project management and admin: Without this your project would not get done. And it is time-consuming.